

2023

WORLD SIGHT DAY CELEBRATION REPORT - INDIA



At a Glance

Eye Awareness
(Screening/Camps)

Awareness Rally
(Walkathon)

Competition
(Painting, Essay
writing)

Awareness
through IEC
materials

Eye Awareness
on
Work Place



A report by VISION 2020: The Right to Sight-INDIA

VISION 2020: The Right to Sight-INDIA had celebrated World Sight Day 2023 across INDIA with our esteemed members.



CEO Message



Phanindra B Nukella, CEO
(VISION 2020: The Right to
Sight-INDIA)

"This year World Sight Day is so special that for the first time we observed it in the Jammu & Kashmir region and have announced Annual Awards to honor enduring contributions and excellence in the field of community eye care. We encouraged all our members to share their activities and were happy that some of our board members also took part in the WSD activities"

VISION 2020: The Right to Sight- INDIA in collaboration with member hospital KLSM Rotary Eye & ENT Hospital, Udhampur, Jammu & Kashmir, organized World Sight Day, 2023 celebration to mark community awareness about Eye Care in and around Udhampur, Jammu with a series of activities held at schools and at community.

A series of activities were organized – *Eye Screening Camps* were organized in the community as well as schools, *Awareness Rally* - A Walkathon held to raise public awareness on eye health with the support of school students, members of Rotary group, Government Officials and *Painting / Essay writing / Symposium Competition*.

This year on World Sight Day, VISION 2020 INDIA announced 5 new Annual Awards to acknowledge and recognize individuals for their contributions and excellence in the field of community eye care.

This World Sight Day 2023 celebration report also gives us glimpses about activities performed by esteemed members of VISION 2020 INDIA on the occasion of World Sight Day in their hospitals and community.

WSD 2023 Celebration Activities at KLSM Rotary Eye & ENT Hospital, Udhampur, J&K

Eye Screening / School Screening / Diabetic Retinopathy Screening Camps

Eye screening camps were organized from 05 Oct. - 12th Oct. 2023 in the community as well as Schools.



In these camps, more than **1250 beneficiaries** were screened out of which **75 patients** referred to base hospital for further treatment and advance diagnosis. More than **1500 school students** were also screened and distributed **120 spectacles**.

Awareness Rally - WALKATHON

The walkathon was flagged off by SSP, Udhampur (Guest of Honor). The Executive Board members of VISION 2020 INDIA, **500 school students** of Govt. and Private schools comprising of teachers, senior citizens and members of different Rotary Clubs have participated in the walkathon. This walkathon passed through the street of Udhampur bazaar, with volunteers, students holding placards with messages on eye health, raised slogans on eye care and created awareness among the public.



Awareness through announcements and flash mob was also created during walkathon on World Sight Day.

The rally concluded at KLSM Rotary Eye & ENT Hospital. After the walkathon, there was a public meeting and seminar chaired by Ms Saloni Rai, Deputy Commissioner Udhampur (Chief Guest).



Painting / Essay writing / Symposium Competition

To spread the message of “**Love Your Eyes**” and to be aware about the importance of Eye care in our life a competition of Painting / Essay writing / Symposium was organized in different schools. Students enthusiastically participated in these competitions and showed their talent. The students who got 1st, 2nd and 3rd rank were given appreciation certification along with cash prizes.



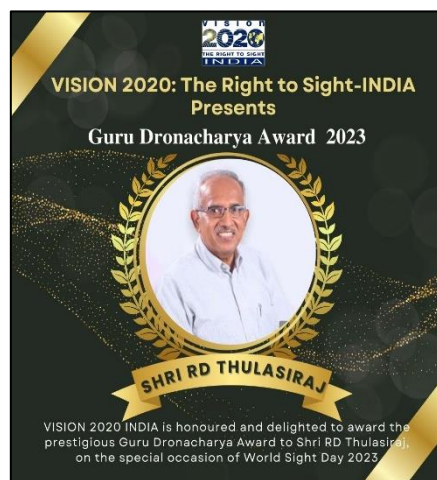
ANNUAL AWARDS

On the occasion of World Sight Day 2023, first time the Board of Management of VISION 2020: The Right to Sight-INDIA is honored and delighted to present Annual Awards 2023. We have announced 5 Annual Awards in different categories to acknowledge and recognize individuals for their contributions and excellence in the field of community eye care.

- **Life Time Achievement Award 2023:** This prestigious award introduced in year 2023 is bestowed on individuals to honour enduring contributions and excellence in the field of community eye care. The Life Time Achievement recognises a doyen of ophthalmology and pioneer in community eye care delivery in the country. The Board of Management of VISION 2020: The Right to Sight-India is honoured and delighted to award the prestigious Life Time Achievement Award 2023 to Shri Doraiswamy Nagarajan, on the special occasion of World Sight Day.



- **Guru Dronacharya Award 2023:** This prestigious award introduced in year 2023 is bestowed on individuals to honour excellence in the field of community eye care in the form of mentoring eye care institutions on a sustained basis covering a comprehensive set of systems, for several years. The Board of Management of VISION 2020: The Right to Sight-India is honoured and delighted to award the prestigious Guru Dronacharya Award 2023 to Shri RD Thulasiraj, on the special occasion of World Sight Day.



➤ Other Awards

- ✓ **Young Achiever Award:** VISION 2020 India introduces this award from year 2024, and aims to recognise young persons (in age group of 25-40) who have had special accomplishments in the field of eye care.
- ✓ **Women Lead Eye Care:** VISION 2020 India introduces this award from year 2024, and aims to recognize women based on their influence, excellence, contribution as well as their commitment, in the field of eye care, especially the community ophthalmology.

- ✓ **Eye Health Champions:** VISION 2020 India introduces this award from year 2024, and is similar to Eye Health Hero award instituted by IAPB. The award aims to recognise and celebrate young and upcoming frontline staff, volunteers, support staff and more within the eye health sector.

Launch of Annual Awards



CEO and President VISION 2020: The Right to Sight - INDIA has announced and presented these awards in the World Sight Day celebration at KLSM Rotary Eye & ENT Hospital Udhampur, J&K.

Book Launch



On the occasion of World Sight Day, VISION 2020: The Right to Sight-INDIA founding member **Orbis India** launched a book on – “*Competency-Based Assessment Rubrics for Patient Communication*”.

VISION 2020: The Right to Sight-INDIA esteemed members have celebrated **“World Sight Day 2023”** in their organisation with multiple activities.

Some snapshots of these activities are presented:

**World Sight Day 2023 Celebration at our North Zone Member
“Dr Rajendra Prasad Centre for Ophthalmic Science, AIIMS,
New Delhi”**

**Comprehensive eye
screening and
health talk at workplace**



- ◆ Screening for common eye diseases for the employees at Community Ophthalmology section of R P Centre were conducted and health talks on standard practices of eye health for RPC employees. Employees were also educated on lifestyle modifications to tackle eye strain and computer vision syndrome.
- ◆ Comprehensive eye screening at Delhi Government dispensaries and **11 vision centres** in Delhi were done from 3rd October to 12th October 2023. Around **5,000 patients** were screened for various eye disorders and spectacles were prescribed for around **300 patients**; more than **100 patients** were referred for free cataract surgery and other referable diseases.

Public health lecture, Quiz and photography competition



- ♦ **Public health lecture, Quiz and photography competition** - On the occasion of World Sight Day, public lecture for those attending RPC-OPD as well as relatives of in patients on common eye conditions and eye donation.
- ♦ **Teaching/ training of DPOs and Medical Officers on eye diseases** - A training programme was conducted for medical officers and Delhi DPOs of NPCB & VI on common eye diseases and inclusive eye care. The training programme was attended by more than **50 participants** including Dr. Promila Gupta (Ex Consultant NPCB & VI), Dr. Ritu Chaudhary (SPO, NPCB & VI) along with many DPOs of NPCB & VI and Medical Officers of Delhi.

Dissemination of IEC materials (posters and videos) on common eye diseases



- ♦ Eye health education materials and primary preventive care awareness generation were done with the help of various WhatsApp groups, Social Media platform at R P centre and other departments
- ♦ The importance of 20-20-20 rule and ways to prevent computer vision syndrome or eye strain for AIIMS employees were done and information were passed on regarding the importance of eye donation.

World Sight Day'2023 Celebration at our East Zone Member “Sankara Jyoti Eye Institute, Kolkata-West Bengal”

- ◆ Employee Eye Check-up - In the spirit of World Sight Day 2023, Sankara Jyoti Eye Institute has taken a proactive approach to ensure the well-being of its employees vision. They have made it a requirement for employees (**15 employees**) to undergo eye examinations and have provided comprehensive guidance on maintaining healthy eyes.
- ◆ Eye Screening program were organized at Raja Bazar KMC Health Center for nearby community. Around **123 participants** were screened for various eye disorders and **21 patients** were identified with cataracts; comprehensive refraction tests were conducted for **79 patients** and **eyeglasses** were prescribed to **76 patients**, ensuring that their vision needs were effectively met

Comprehensive eye screening and health talk at workplace



World Sight Day'2023 Celebration at our East Zone Member “Ruby Eye Hospital Berhampur, Odisha”

Awareness Rally, Eye Screening and Eye Awareness Message



The day started with an awareness rally followed by screening of students of Industrial training institute, berhampur and awareness message to students in their workshop premises.

In the evening a CME was conducted with members of Berhampur Ophthalmological Society to carry forward the activities in the past one year.

World Sight Day'2023 Celebration at our East Zone Member “Siliguri Greater Lions Eye Hospital, West Bengal”

On the occasion of World Sight Day on 12th October 2023, Siliguri Greater Lions Eye Hospital organised multiple activities like - Spectacles distribution, Sensitization on Eye Awareness, Door to Door Eye Screening etc.

Awareness Activities and Outreach Camp"



World Sight Day'2023 Celebration at our South Zone Member “Pushpagiri Vitreo RetinaInstitute, Hyderabad, Telangana”

Eye Screening Camp



- ◆ PVRI conducted a free eye screening camp for truck drivers, diesel mechanics, construction labours and CISF Jawans at Kadapa Airport.
- ◆ CME was hosted at OVRI Vizianagaram for all the Doctors and Ophthalmic Personnel and Dr. Siva Prasad District Program Manager, DPM Vizianagaram delivered a talk on the importance of the role of frontline eye health workers in preventing avoidable blindness in backward areas.
- ◆ A total Number of 14,457 persons screened, 5,678 persons identified with cataracts and approx. 1,00,000 population sensitized on eye awareness across the PVRI network in Telangana and Andhra Pradesh.

- ◆ Optometry students at PVRI Secunderabad performed the street play to spread awareness of eye health among school children, IT professionals, Parents and local community.
- ◆ At their newly established Tertiary eye care centre at YSR Kadapa, they have flag off 3KM walk on awareness of Eye Health & Safety. Walkathon was flag off by Dr. Nagaraju, District Medical & Health Officer (DM&HO) Kadapa, and Dr. Sunitha, District Programme Manager for DBCS, NHM Kadapa.

Street Play and WALK-A-THON



World Sight Day'2023 Celebration at our East Zone Member "Midnapore Rotary Eye Hospital, West Bengal"

- ♦ On the occasion of World Sight Day on 12th October 2023, Midnapore Rotary Eye Hospital organised an awareness seminar on "Prevention of Myopia and its progression" with the school teachers.
- ♦ The awareness seminar on Myopia & its prevention of progression was discussed by Dr Indranil Deb, Dr Suman Das & Dr Tathagata Dey and a total of **43 teachers** have attended the seminar.

Awareness Seminar on "Prevention of myopia and its progression"



World Sight Day' 2023 Celebration at our West Zone Member "Alakh Nayan Mandir Eye Institute, Udaipur, Rajasthan"

Eye Screening Camp



- ♦ On the occasion of World Sight Day – Alakh Nayan Mandir Eye Institute conducted a eye screening camp for carpenters and blacksmiths, schools students, college girls at Agriculture University and many more awareness activities.
- ♦ A total of **1680 patients** screened, **5 schools** covered for eye screening, **278 college girls** screened at Agriculture University and **236 spectacles** dispensed to the patients.

World Sight Day 2023 Celebration at our South Zone Member “VSS Rotary Charitable Hospital, Sirsi, Karnataka”

- ◆ A special eye camp was conducted in Ulavi, Sorab tq, in which **180 patients** have attended the camp and **61 patients** identified and referred for cataract Surgery.

Eye Screening Camp



World Sight Day 2023 Celebration at our Central Zone Member “Sewa Sadan Eye Hospital, Bhopal, Madhya Pradesh”

Skit Competition



Sewa Sadan Eye Hospital hosted a lively and informative Skit Competition at Nandani Auditorium, Sadhu Vaswani School, Sant Hirdaram Nagar, Bhopal. It drew attention of **8 groups** from **7** different **schools** with its subject of “**Raising Awareness about Eye Health and Disorders**”.

Through their imaginative skits, the participants skillfully illustrated the significance of eye health, and the top three teams who most effectively communicated this important message received presents and prizes. All participants received certificates recognizing their commitment to the cause.

World Sight Day'2023 Celebration at our North Zone Member "Palampur Rotary Eye Foundation, Himachal Pradesh "

- ◆ An Art competition was organized to raise awareness on the importance of eye health amongst school kids. A total of **260 students** from classes 3rd to 8th participated in the competition and made paintings along the themes of 'My Beautiful Eyes' & 'World Sight Day 2023'. **18 winners** were declared, and their artwork has been displayed at Rotary Eye Hospital, Palampur.
- ◆ A **talk session** was organized for students at a primary school in Bir. Emphasis was laid on eye care, the importance of nutrition at an early age and harmful effects of digital devices. In addition to this, the village community was educated on the importance of eye donation & community members were encouraged to pledge their eyes for an everlasting impact.

Eye Awareness Activity



Eye Awareness Activity



- On the occasion of World Sight Day, the Rotary Eye Hospital, Pragpur took the initiative to raise awareness among patients about the significance of eye care and the crucial role vision plays in their lives. The event involved educating patients on the importance of regular eye check-ups, providing information about common eye conditions, emphasizing preventive measures, promoting eye safety and encouraging community engagement.

- Rotary Eye Hospital, Dhussara has organised awareness session for patients about the pivotal importance of ocular care and the indispensable role that vision plays in their lives. Moreover, the event featured interactive activities aimed at fostering a deeper understanding of eye health, such as Q&A sessions with eye care professionals and demonstration of proper eye care practices.

World Sight Day 2023 Celebration at our North East Zone Member “Bansara Eye Care Centre, Shillong, Meghalaya”

- On the occasion of World Sight Day 2023, Bansara Eye Care Centre has organised free comprehensive eye screening camps at their hospitals and vision centres. In addition to free screenings they have conducted special screening sessions dedicated to ASHA workers, Village Headmen, and Local Community Health Leaders. A total of **560** community members had the opportunity to benefit from the comprehensive eye health check-up.
- A **talk session** was organized for students at a primary school in Bir. Emphasis was laid on eye care, the importance of nutrition at an early age and harmful effects of digital devices. In addition to this, the village community was educated on the importance of eye donation & community members were encouraged to pledge their eyes for an everlasting impact.

Eye Awareness Activity



World Sight Day'2023 Celebration at our South Zone Member "Giridhar Eye Institute, Cochin, Kerala"

Screening and Awareness Programme



On the occasion of World Sight Day 2023, Giridhar Eye Institute had organised eye awareness and screening programme considering the theme "**LOVE YOUR EYES AT WORK**" with different sector of employees.

- ♦ A **screening and awareness** programme for **23** corporation staffs.
- ♦ Screening and awareness programme for **167** CREDAI construction workers.
- ♦ Screening and awareness programme for **30** Firemen.
- ♦ Screening and awareness programme for **Police** at Kadavanthra Station

World Sight Day'2023 Celebration at our South Zone Member “Srikan Institute of Ophthalmology, Kakinada, Andhra Pradesh”

- ◆ About **54** banners were placed in all the vision centres, base hospital, city centre, buses and most prominent places in the city of Kakinada.

- ◆ An awareness meeting has organised about common eye problems and protecting eyesight for a better future. This meeting was conducted at V.S. Lakshmi Women's Degree & P.G. College at Kakinada, and **180 students** attended the meeting.

- ◆ Children free Eye Screening & Awareness camp was organized and screened all the children in the school and about 474 children were screened in the camp.

- ◆ A Free Diabetic Retinopathy Screening Camp was conducted and about **147 patients** had attended the camp.

A **public rally** was organized from the Rangaraya Medical College to Sarpavaram Junction in Kakinada. Several people including the Principal of Rangaraya Medical College, doctors from the medical college, staff members from the Srikan Institute of Ophthalmology and students & teachers from Sarada Vidyalayam attended the rally.

Eye Awareness Activity



World Sight Day'2023 Celebration at our South Zone Member “LEPRA Society, Odisha and Telangana”

Eye Awareness Activity



- ◆ Under the Urban Eye Health Programme of LEPRA Society at Bhubaneswar, a sensitization event supported by Sightsavers was organized at Bhubaneswar under the theme "**Love Your Eyes at Work.**" There were about **80 participants** including school and college students, community group leaders and health staff. The event sensitized on eye health by having sessions on cataract, glaucoma, diabetic retinopathy, Community Ophthalmology & Gender Equity and other common eye problems followed by a quiz competition.
- ◆ An **awareness rally** was organised by Junagarh Netra Chikitsalaya, Lepra Society, at Bhairiguda gram Panchayat of Kalahandi district, Odisha to create awareness on caring eyes at workplaces and also common eye problems, cataract, glaucoma, diabetic retinopathy etc.

World Sight Day 2023 Celebration at our East Zone Member “Lions Club of Durgapur Welfare Trust, West Bengal”

Eye Awareness Activity

- ◆ On the occasion of World Sight Day 2023, Lions Club of Durgapur Welfare Trust has conducted a mega free **Eye Check-up Camp** at Old Court More area which is comes under Durgapur, Paschim Bardhaman. **160 patients** eye check-up has been done with diabetics screening also. Out of which **45 Cataract patients** have been identified and **10 patients** have been identified with other eye diseases.
- ◆ Along with the eye check-up camp an eye health awareness program was also conducted.



Happy Reading!!

Contact

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