



## **VISION 2020 India Team**

# Outline

- **VISION 2020 Initiative**
  - Global
  - **The Indian Initiative**
    - The Organisation
    - Membership
    - Work
    - Achievements
    - Challenges
    - Future Opportunities

# VISION 2020: Global Initiative

- A flagship program of IAPB and WHO and is a functional convergent model (eye care community) of INGOs, eye care organizations, professionals and country specific national programs.
- Aim is to *work together to eliminate avoidable blindness worldwide by the year 2020*, in order to give everyone in the world the Right to Sight.

# The need for the Indian Initiative

- Vision for Vast Indian Population
- Incremental reduction of the burden of Avoidable Blindness - 75%
- Social Responsibility
- Imbalance and Inadequacy in Service – Urban & Rural
- Overcoming obstacles in Outreach
- Necessity of Human Right / Dignity

# VISION 2020 INDIA

Established in 2004, Vision 2020 India, is a National confederate Body to strengthen the implementation of the Vision 2020 activities in alignment to national objectives and targets and thus contribute to the elimination of avoidable blindness.

# What are our Core Values

*VISION 2020: The Right to Sight – India*

*is committed to being a transparent, accountable, inclusive and sustainable organization that respects all its members and stakeholders whose participation is actively sought in democratic decision-making and organizational learning. We promote quality and equity in eye care, with the highest ethical standards.*

# Our Vision

*We aspire for an India  
free of avoidable blindness,  
where every citizen enjoys the gift of Sight  
and the visually challenged have enhanced  
quality of life as a Right*

# Our Mission

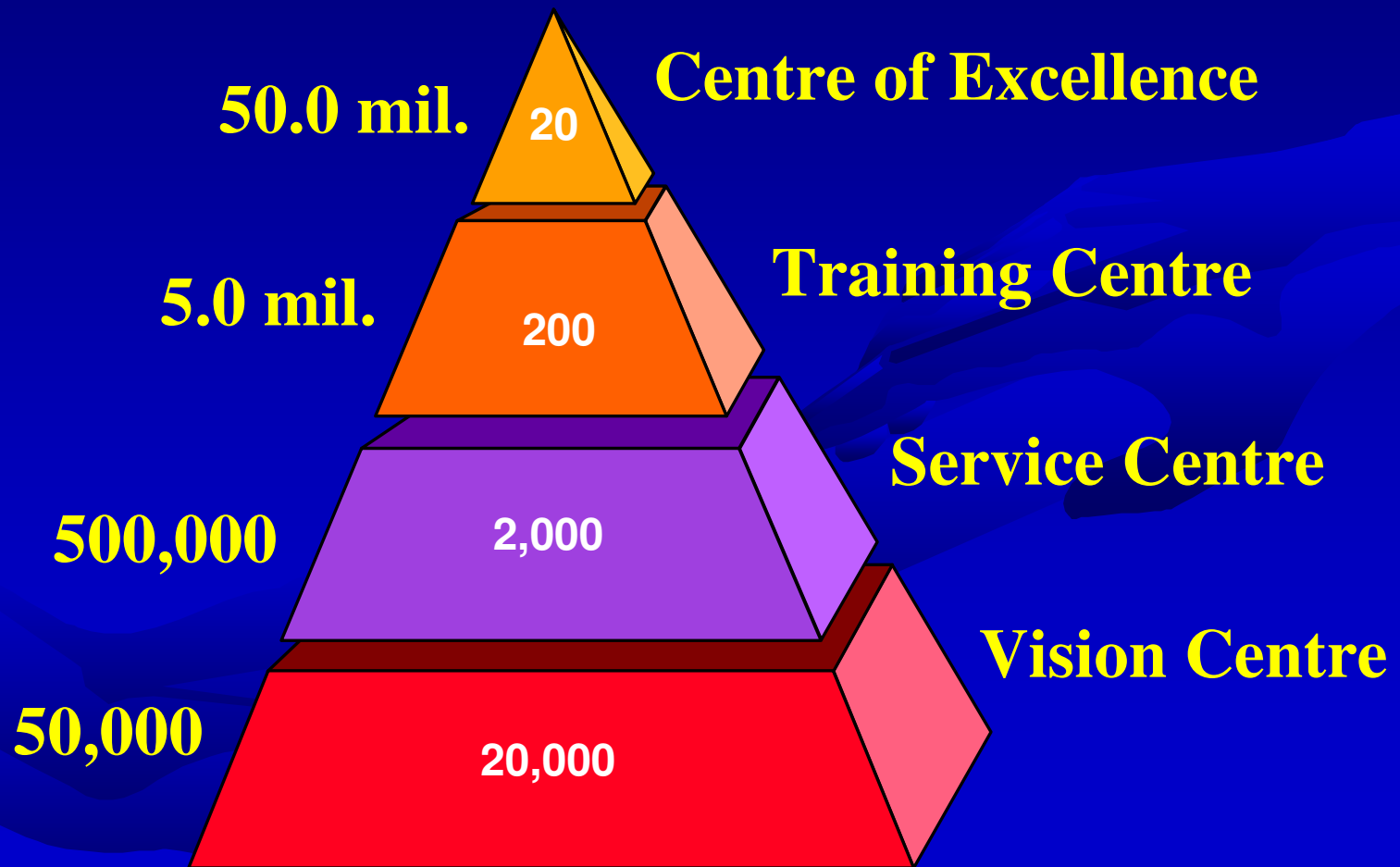
*To work with eye care organizations in India for the elimination of avoidable blindness by provision of equitable and affordable services as well as rehabilitation of visually challenged persons through development of appropriate policies, quality standards, advocacy, training, and promotion of best practices with a special emphasis on the poor and marginalized sections of society and underserved areas*

# Six Key Strategic Areas

- **Advocacy**
- **Policy & Program**
- **Quality in Eye Care**
- **Resource Mobilization**
- **Resource Centre**
- **Organizational Development**

# VISION 2020

## Service Delivery Pyramid



# Focus Area

- **Underserved, Unreached, Rural Communities**
- **Institutions engaged in Eye care**
- **National & State Govt.**
- **Ophthalmologists & Para-Ophthalmic Professionals**
- **Membership Development and value addition to members**

# A Glimpse of Initiatives-1

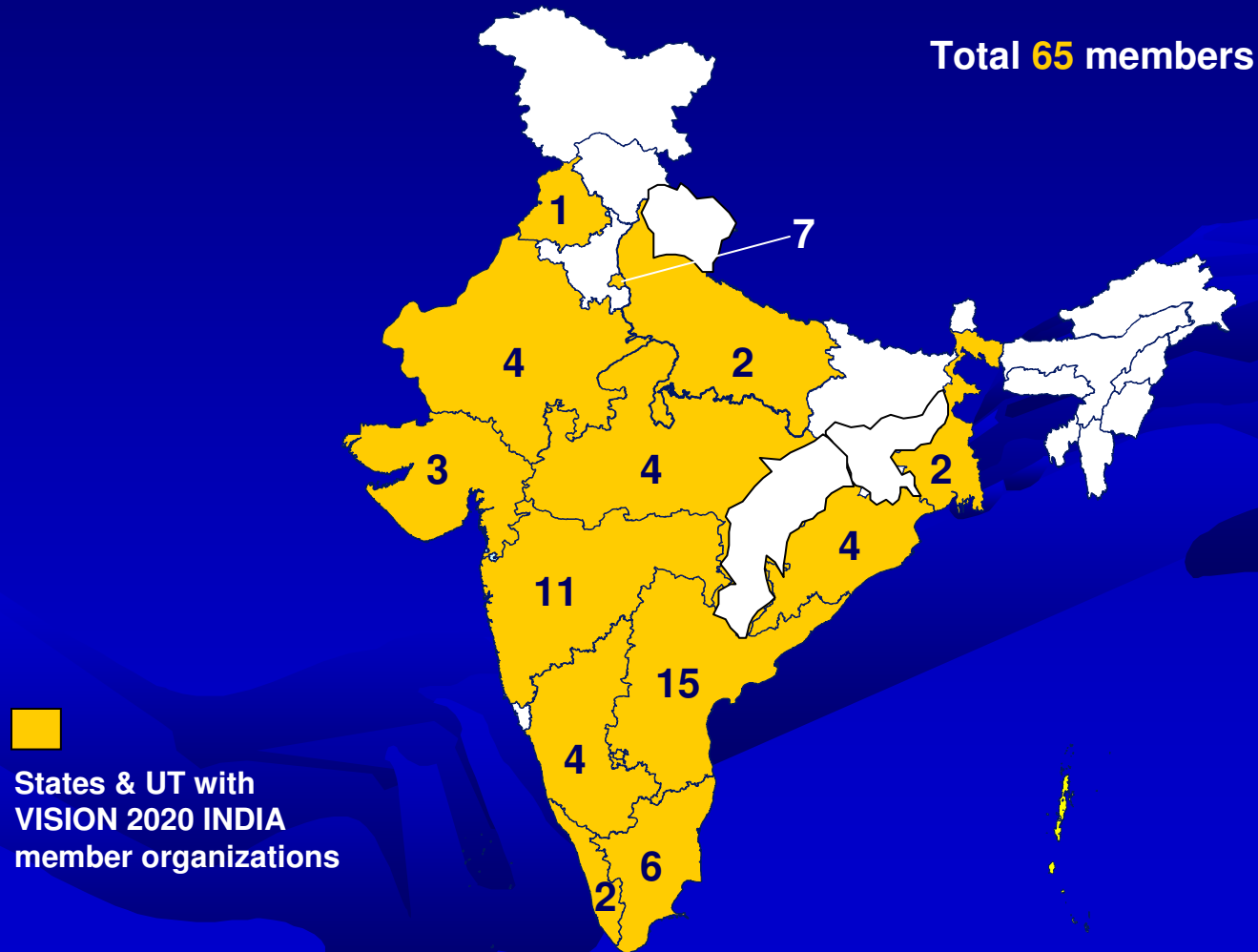
- Facilitation of State Action Plans
- Advocacy & Information Sharing
  - Interface with Policy makers / Politicians
  - Building a strong relationship with the Govt. at National & State level
  - Development of XI Five Year Plan for the National Program
  - Celebrating World Sight Day as National Event
  - Supporting Publication of Community Eye Health Journal with Indian Supplement (Quarterly)
  - E-News Bulletin for regular update of activities
  - National Awards for outstanding service delivery

# A Glimpse of Initiatives-2

- Capacity Building of member organizations
  - Consultation
  - Regional Workshops / Seminars
  - Networking
- Organizing Thematic Workshops
- Development of Long Range Strategic Plan to achieve the objective of VISION 2020
- Brand Ambassador – Mrs. Hema Malini
- Value addition to all partners - USP

# Member Organizations

## Member Organizations in 13 States / UT



Updated: March 2008

# Memberships

- **Founder** - The Organizations both National and International, from Govt. and Non-Govt. sector that have initially established Vision2020:The Right to Sight - India forum
- **Institutional** - Any Organization from Voluntary Sector working in Eye Care & registered under appropriate statutory provisions (includes Govt. Institutions)
- **Associate** - Any Organization from Voluntary Sector working in Eye Care & registered under appropriate statutory provisions (includes Govt. Institutions) with different fees & holding no office condition.
- **Industry / Corporate** - Industries involved in manufacturing of ophthalmic supplies, Equipments, Pharmaceuticals etc.
- **Honorary** - Institutions/ Individuals by invitation.

# How do Members benefit?

- Visits to all stakeholders
- Initiated Interactions and Interface
- Structured Seminars / Symposiums
- Information collection and sharing
- Organizing tailor-made Projects / Programs / Discussion in Open Forums / Interaction with subject matter specialists
- Networking Through National Events / Delegations / Representations

# Future Initiatives

- Focus on the 6 Strategic Areas
  - Support to NPCB, Govt. of India in implementation of XI Five Year Plan
  - Development of several databases
  - World Sight Day 2008 celebration
  - Developing new avenues of Member Service
  - Promotion of best practices

# Future initiatives for members

The strength of our Organization are the skills and experience of our members.

- Information dissemination about
  - Work of all member organizations,
  - About GOI initiatives,
  - Donor initiatives
- We will also identify areas of synergy among member organisations

# To summarize

The strength of our Organization are the skills and experience of our member organizations (currently 65).

- Our challenge is to channelise and synergise this immense strength to impact on the issue of relevance to us (working closely with the Government to reduce the disease burden, further enhance quality and build capacities of various personnel.

**Please join and work with us**

**For further details, please contact**

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**Together, we can (and will)** make our  
vision a reality by using a Rights based  
Approach of :

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where **every citizen** enjoys the gift of Sight,  
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*Thank You*



*The VISION 2020 INDIA  
Team*